

For immediate release
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WORLD GREEN ROOF CONGRESS 2010 SEEKING A MEDIA PARTNER

WGRC London 2010

Green roofs for a changing climate

After a highly successful Congress in 2008, CIRIA, in partnership with Livingroofs.org is seeking a major 'green' media partner among the UK's trade and national press to help promote and deliver the 2010 World Green Roofs Congress (WGRC).

This unique exhibition and conference held in the heart of London will showcase green roofs and their contribution to sustainability and climate change adaptation. Allen & Overy, with their own green roof at Bishops Square, will be hosting the event allowing delegates the rare privilege to enjoy a viable green roof project onsite.

Green roofs are becoming an integral part of our built environment with their global incorporation into buildings. As more green roofs are delivered, our appreciation of the benefits and knowledge of their application continues to grow and expand. The London World Green Roof Congress in 2010 provides an energetic vehicle for sharing knowledge and experiences. A dynamic programme is being developed to include a number of international keynote speakers demonstrating the benefits of green roofs through research and their delivery.

The Congress in 2008 attracted over three hundred delegates from 15 countries and numerous exhibitors. The event, supported by The Mayor of London and the Environment Agency gained international media coverage and received fantastic feedback.

The Congress provides supporters with a unique and unrivalled opportunity to participate in one of the World's premier green roof events.

CIRIA and Livingroofs.org are devoted to promoting the benefits of green roofs while exposing more British corporations to an international audience interested in green roofs and the sustainability of our built environment.

To enquire about media partnerships and for full details of the 2010 Congress please contact:

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